

Committees

All Faculty Members Staff, Scholars and Students of the Department of Business Administration

CALL FOR PAPERS

The proposed UGC-SAP sponsored National Seminar on "Providing Managerial Skills to Self - Help - Groups - Empowering India" is intended for scholars and faculty members belonging to various disciplines who are interested in issues and development related to SHGs.

PAPER SUBMISSION FORMAT

MS WORD, A4 size, 1cm margin on all sides, Times New Roman, Font size-12, 1.5" Line spacing, Headings & Sub headings- Bold, Page limit 7-10, Abstract 250 words & key words, References, Author details (Name, official address, designation, institute name, mail id, contact no). Articles to be sent to shgseminar2018@gmail.com

Note: All papers are peer reviewed. Accepted papers will be published in the edited volume (ISBN) book.

Important dates

Last date for submission of paper : 05-03-2018

Last date for registration : 12-03-2018

Registration Details:

A registration fee of Rs. 400/- for faculty members & Rs. 300/- for research scholars and students will be collected at the time of registration. (Registration fee includes) Certificate, 2 days lunch, 2 days snacks & Tea and Seminar kit). DD can be drawn in favor of The Registrar, Annamalai University. Spot Registration allowed.

Note: Information about this seminar may kindly be given wide publicity among your colleagues, scholars and all those who evince interest on this seminar theme. Sending papers at the earliest will help us to publish edited Volume Books. Sending the Registration at the earliest will help organizers to Plan the Programme well.

ADDRESS FOR COMMUNICATION

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Assistant Professor

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ANNAMALAI UNIVERSITY

(Accredited with 'A' Grade by NAAC)

DEPARTMENT OF BUSINESS ADMINISTRATION

UGC - SAP - DRS - I SPONSORED

NATIONAL SEMINAR ON

**"Providing Managerial Skills to
Self - Help - Groups - Empowering India"**

13 & 14 March 2018



ABOUT THE UNIVERSITY

Annamalai University is a unitary, teaching, and residential State University. It was founded by the munificence of the farsighted and noble hearted philanthropist and patron of letters the late honorable Dr. Rajah Sir Annamalai Chettiar of Chettinad. He started several colleges and ultimately, the University in 1929. Since its inception, it has progressively tried to realize the aims of the noble Founder Pro-Chancellor. After him, his illustrious son, Padma Bushan Dr. Raja sir Muthiah Chettiar of Chettinad, was the pro-chancellor from 1948 to 1984, and he sedulously nurtured the growth and development of the University. The University has had the unique good fortune of having a succession of eminent Vice-Chancellors to guide its destinies. During the last 86 years the University has grown rapidly and consolidated its position with 49 Departments of study and around 3240 members on its role as teaching staff. Annamalai nagar is already a busy and full-fledged University town, east of Chidambaram, the abode of Lord Nataraja. The University campus, including colleges, hostels, and playgrounds, occupies an area of about thousand acres.

ABOUT THE DEPARTMENT

The Department of Business Administration is the largest component of the Faculty of Arts, which strives everyday in its academic and research endeavors to inculcate skills for the prospective professional managers and entrepreneurs - the ideas of Business Management. Six M.B.A., programmes of multiety have been introduced in the Department to meet the growing demands of young learners for appropriate placement. The faculty members have received encomia from different quarters of the academic world for earning several projects worth crores of rupees. The Department has executed several consultancy projects worth lakhs of rupees. Both academic pursuits and research progress are in tune with the strides made elsewhere, and the result of these endeavors has motivated researchers in qualifying themselves for the Ph.D. degree. The department has produced 275 PhDs, and 171 M.Phil's and more than 1000 research papers have been published in National and International journals. Further, the department has linked MoUs with four Indian/foreign institutes and organizations. The department is on par with its counterparts in any other institution in the country and it is explicit through the 34 National and International seminars conducted during 2007-2015. Annamalai University teachers are second to none, and in endorsement of this claim, teachers have received 60 honors and awards in recognition of their contributions.

ABOUT THE SEMINAR

Self-help groups (SHGs) in Tamilnadu play a pivotal role in the economic development of the country. This seminar focuses on managerial skill development for SHGs and challenges ahead of them and will provide a platform for high level presentations, discussions and deliberation in the field of various subjects. Research papers addressing the above topic from all management functions are invited for presentation. Selected papers will be published as a book. This national seminar is organized by the Department of Business Administration, Annamalai University. All the faculty members and scholars will co-ordinate the seminar through various committees, for the successful conduct of this seminar.

SEMINAR THEME

- ❖ SHG - Empowering India
- ❖ SHG - Empowerment Managerial Skill Methods

SUBTHEMES

- ❖ Entrepreneurship
- ❖ Microfinance
- ❖ Human resource management

- ❖ Joint liability groups
- ❖ Skill development
- ❖ Education management
- ❖ Non-governmental organisations
- ❖ Agriculture
- ❖ Agro based business
- ❖ Cottage and small business enterprises
- ❖ Financial management
- ❖ Marketing management
- ❖ Other related themes also accepted from all disciplines.

Special Note: Articles on any topic relating to self-help groups can be submitted for presentation.

ORGANIZERS

Chief-Patron

Prof. Dr. S. MANIAN

Vice-Chancellor, Annamalai University

Patron

Prof. Dr. K. ARUMUGAM

Registrar, Annamalai University

President

Dr. E. SELVARAJ

Dean, Faculty of Arts
Annamalai University

Advisors

All Professors, Department of Business Administration, Annamalai University

Seminar Directors

Dr. C. SAMUDHRA RAJAKUMAR

Professor & Head,
Department of Business Administration.

Prof. Dr. C. MADHAVI

Prof. Dr. A. RAJAMOHAN

Professor
Department of Business Administration

Organizing Secretaries

Prof. Dr. N. PANCHANATHAM

Professor,
Department of Business Administration.

Dr. M. JEYAKUMARAN

Assistant Professor,
Department of Business Administration.

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REGISTRATION FORM

1. Name (in Block Letters) :

2. Gender : Male / Female

3. Designation :

4. Address : (Off)

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(Res.)

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5. Telephone off. :

Res. :

Mobile :

E - mail :

6. Accommodation Required : Yes / No

7. DD No. :

8. Title of the paper :

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Signature

(Photocopies of the Registration form are also accepted)